

Nose Surgery 101:

Rhinoplasty Quick Facts & Benefits



Did You Nose?



Rhinoplasty comes from two Greek words: “rhino,” or “nose”, + “plasticos”, “to shape.”

Nasal repair is **the oldest form of reconstructive plastic surgery**, dating back to ancient Egypt and India



Over 400 years ago, Gaspare Tagliacozzi debuted the first truly successful rhinoplasty technique.

Common **complementary** procedures include **chin** augmentation, **eye** rejuvenation, and neck contouring.

By The Numbers

213,780
US Rhinoplasties in 2018

10th
Most popular plastic surgery

Length of surgery

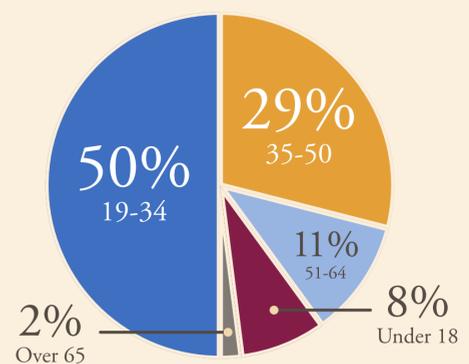


\$5,087*
Average cost of procedure in 2018

7-10 days
Average time off work

84% 16%
Women Men

Patient Ages



Why Get a Nosejob?

Look Your Best

Change the appearance to improve size, shape, and/or symmetry

Desired Outcomes:

- Increased attractiveness
- Greater facial balance
- Improved self esteem & confidence
- Decreased anxiety

Feel Your Best

Correct nasal breathing due to a deviated septum, enlarged inferior turbinates, or collapsed nasal valves.

Desired Outcomes:

- Improved inhalation
- Increased airflow during exercise
- Reduced sinus problems
- Decreased stress

Both!

As shape and function of the nose are intimately related, you can choose to address both aesthetic and functional benefits.



How is it Performed?

Closed Rhinoplasty

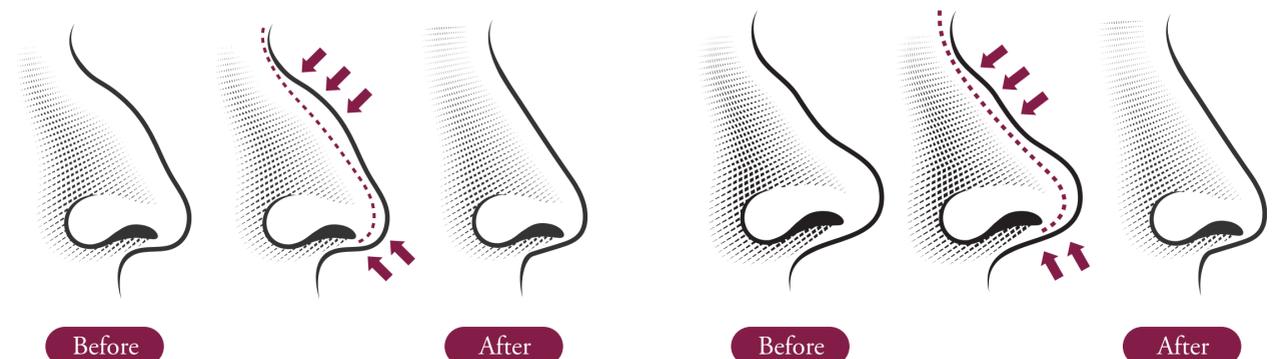
Most patients have their incisions made inside the nostrils. There is no visible scarring after surgery.

Open Rhinoplasty

For more extensive reshaping, a small incision under the nasal tip allows more complete access. Scars are still well-hidden.

Tip Plasty

For patients only needing an adjustment to the nasal tip, surgery can be limited to that area.



Sources

American Society of Plastic Surgeons
American Society for Aesthetic Plastic Surgery
Journal of the American Medical Association
The Parker Center for Plastic Surgery

*This average is based on surgeons' fees for rhinoplasty and does not include facility or anesthesia costs.